









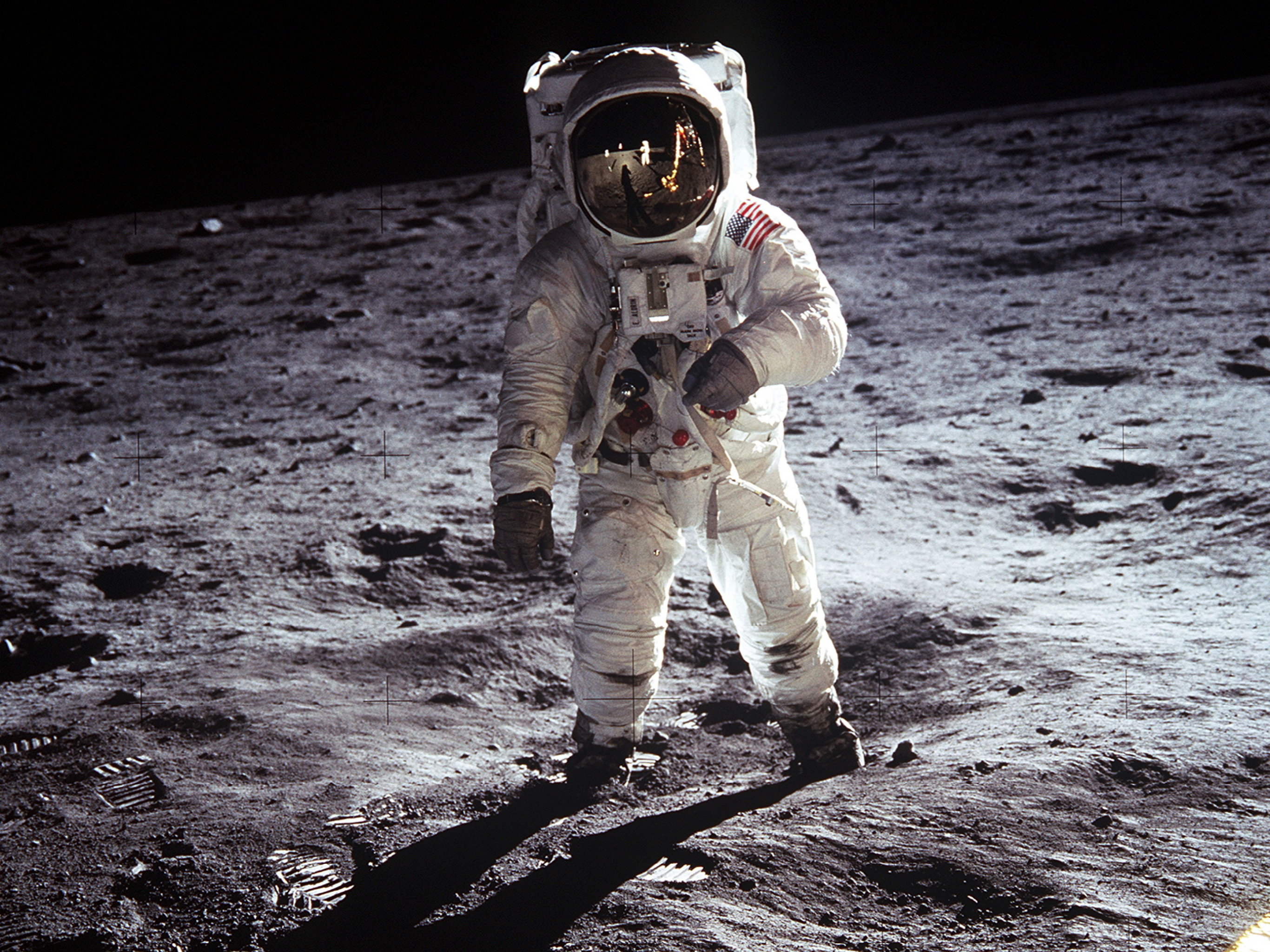
2008ha



Bureaucrats sometimes do not have
the correct information, while citizens
and users of resources do it

- Elinor Ostrom

2009 Nobel Prize in Economics













CANADA
LAND OF THE
HOMELESS

NEW YORK

2878















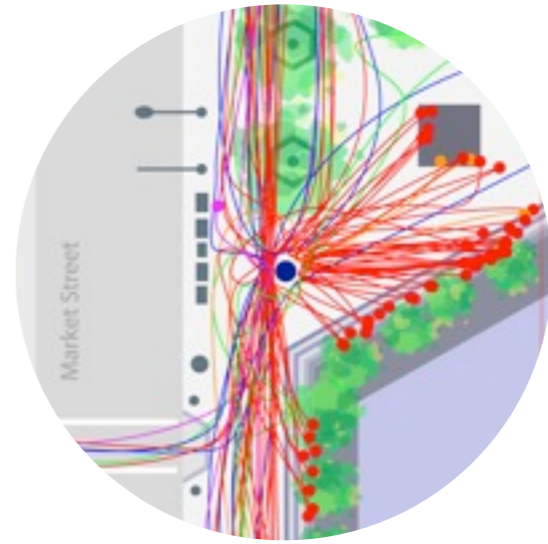


Chronicle / Penni Gladstone



from proprietary innovation ...

to populist innovation





Living Environments Lab

*a collaborative research laboratory
focusing on the critical intersection of
human life, our living planet, and technology*

human life

HCI
interface design
usability
experience
empowerment
emotion
persuasion

...

environmental life

sustainability
environmental awareness
human health and well being
alternative energies
peer-to-peer power
new materials
methods for making & re-making

...



If you cannot measure it
you cannot improve it

- Lord Kelvin







SOUTHPOLE KM 15130

BANGKOK KM 1734

BANGKOK KM 1734

KAPSTADT KM 9230

REYKJAVIK KM 2049

KASTLE KM 2671

LONDON

W I E N KM 471

BUZZARD

GALLNEUKIRCHEN 424 Km

6
5













FRUIT
4.95

FRUIT
18.95

PLUMS
34.90

FRUIT
19.90

FRUIT
6.95









Tell me, I forget.

Show me, I remember.

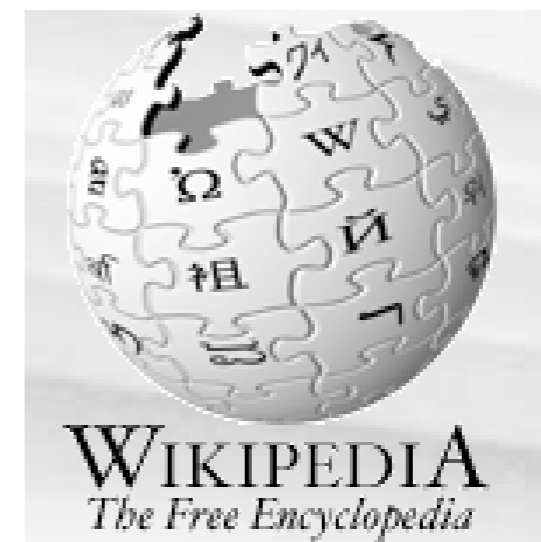
Involve me, I understand.

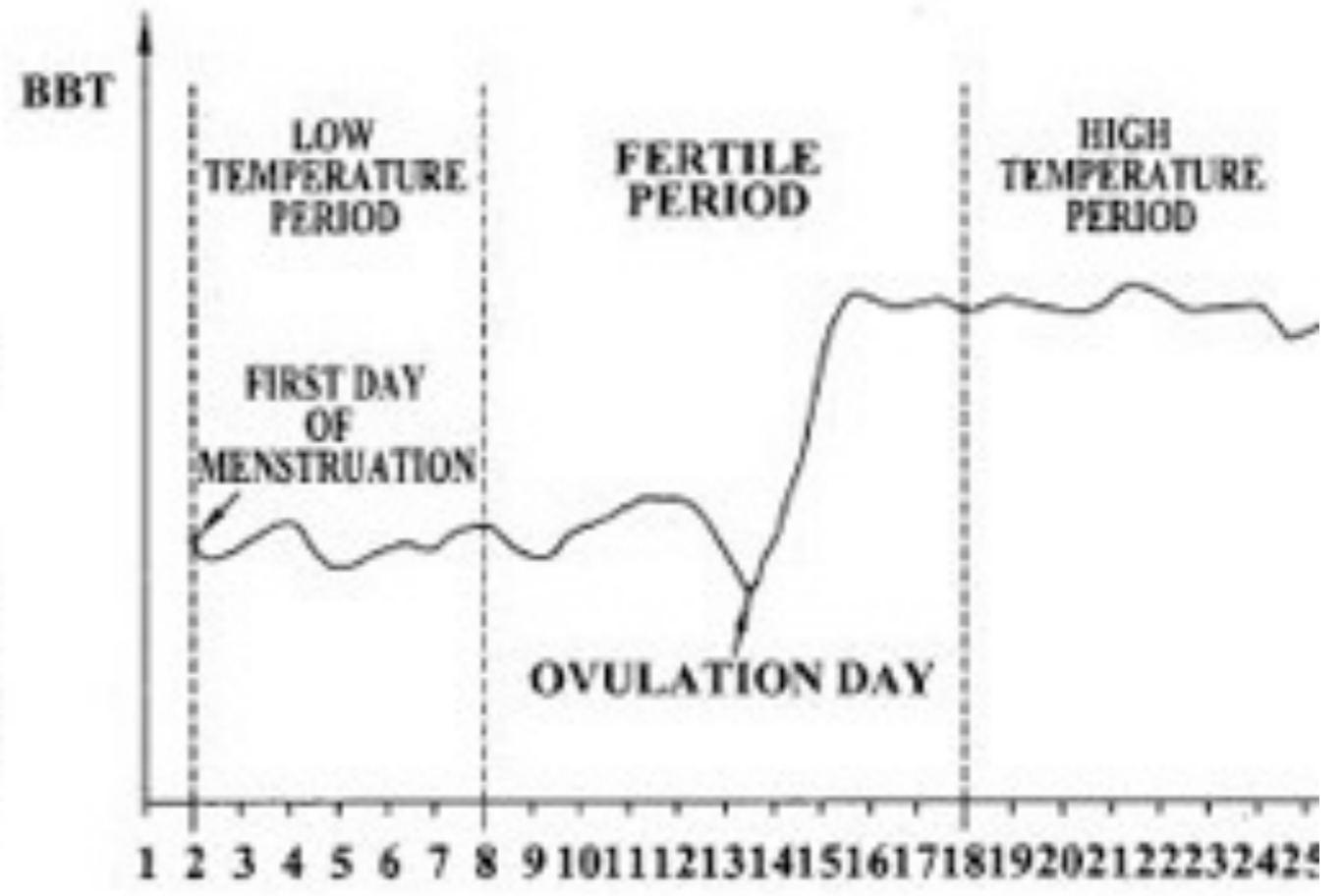
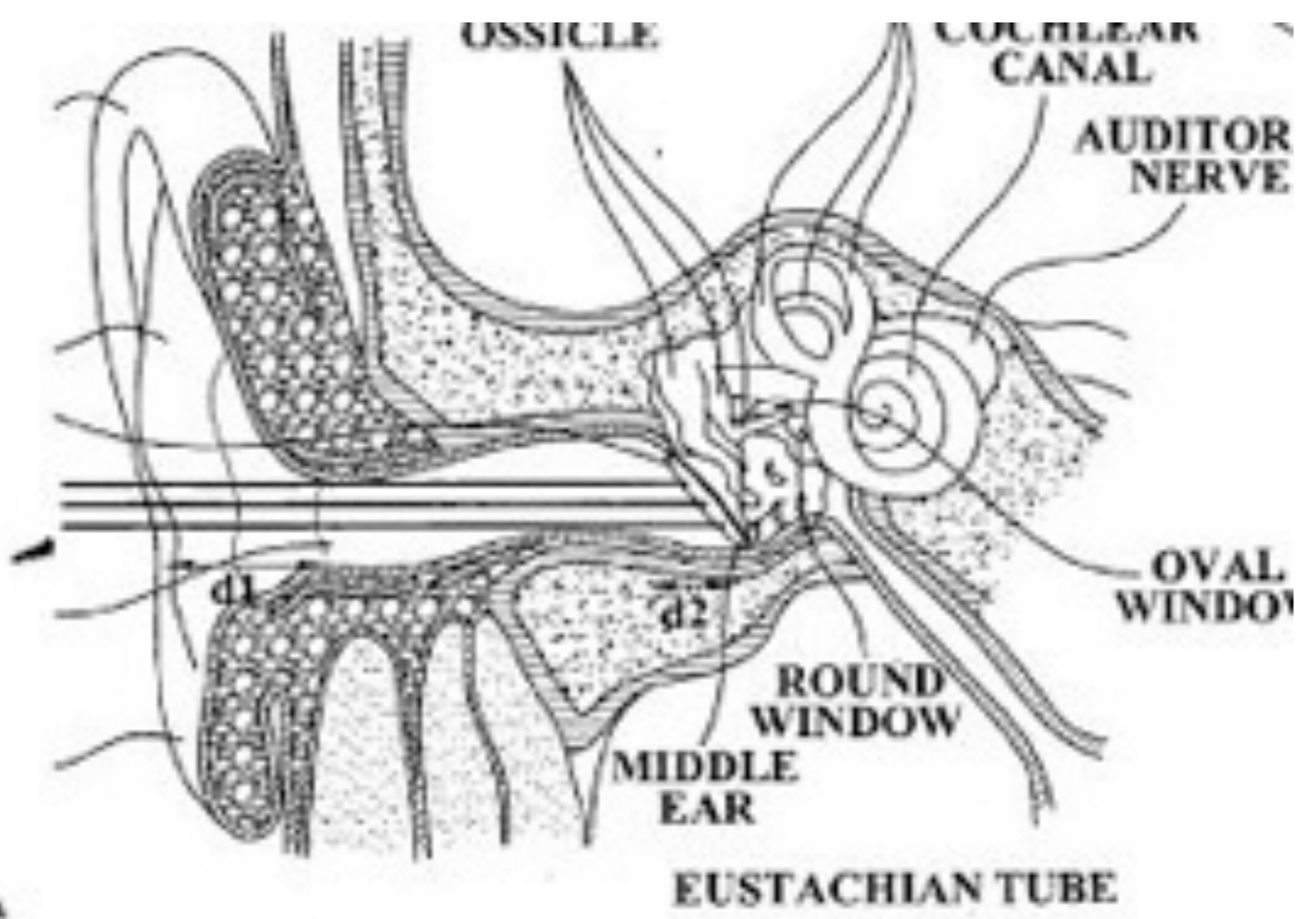
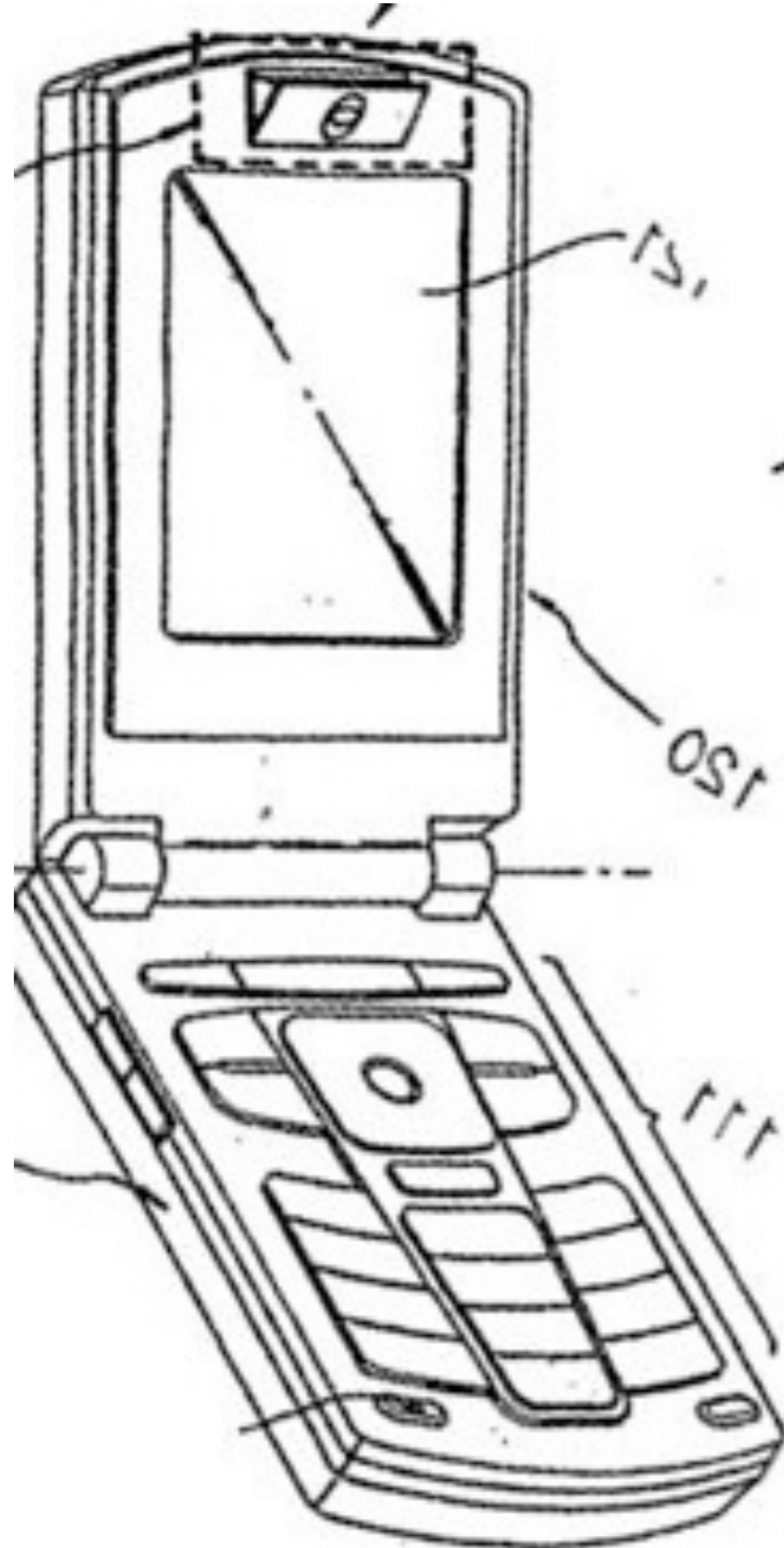
- Chinese proverb

Sensor Rich Mobile Devices

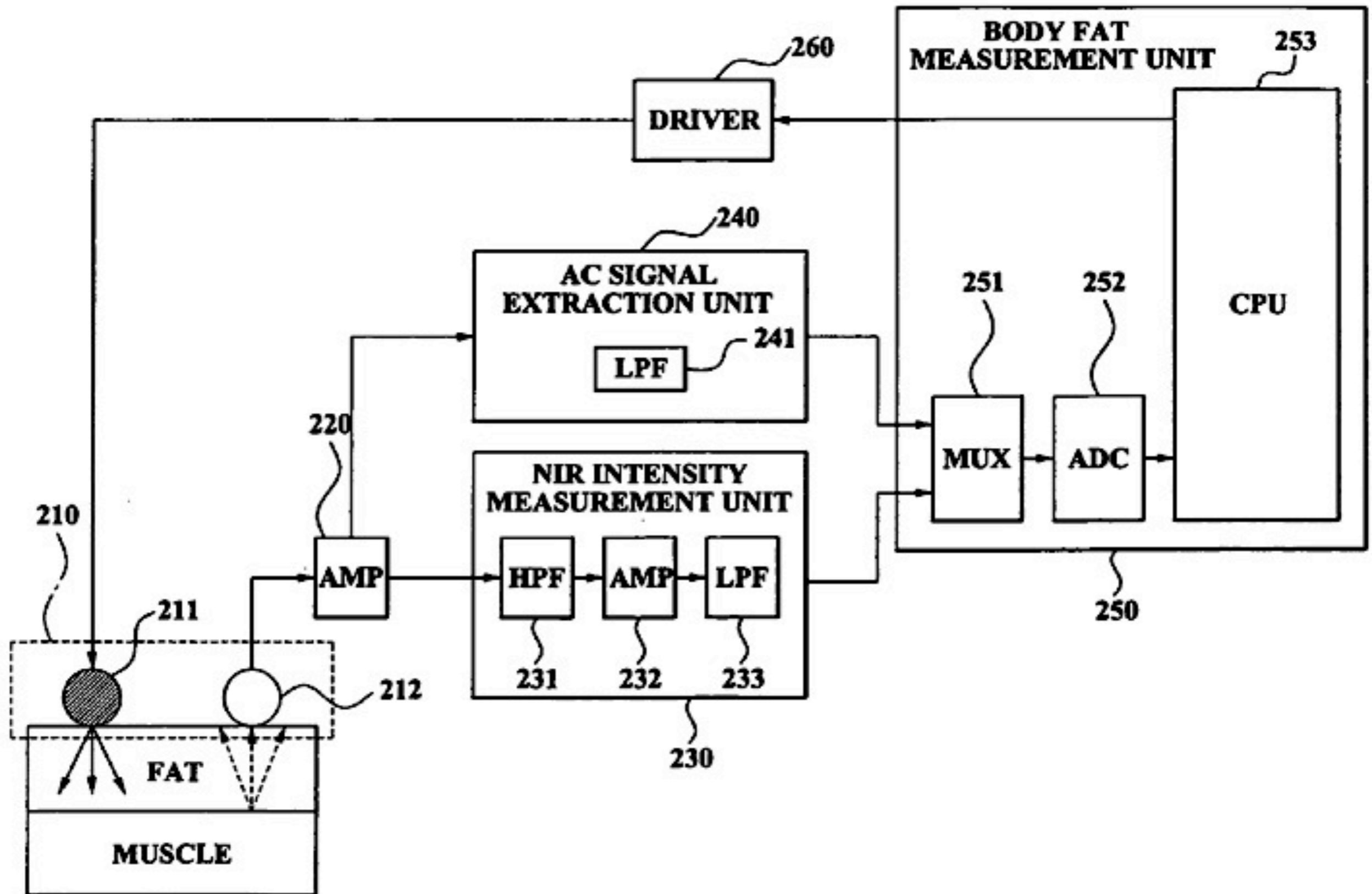


Citizen Driven Content Creation

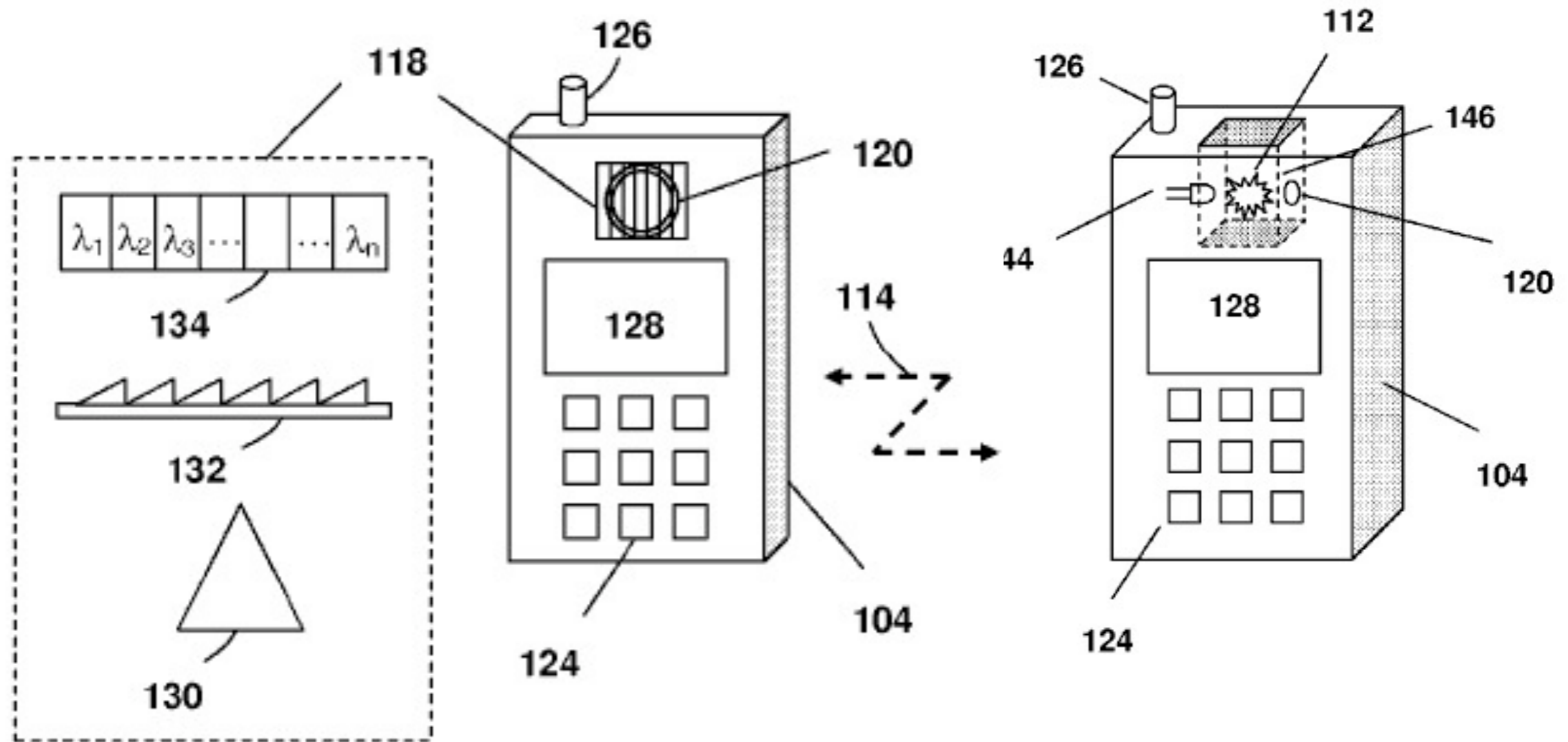




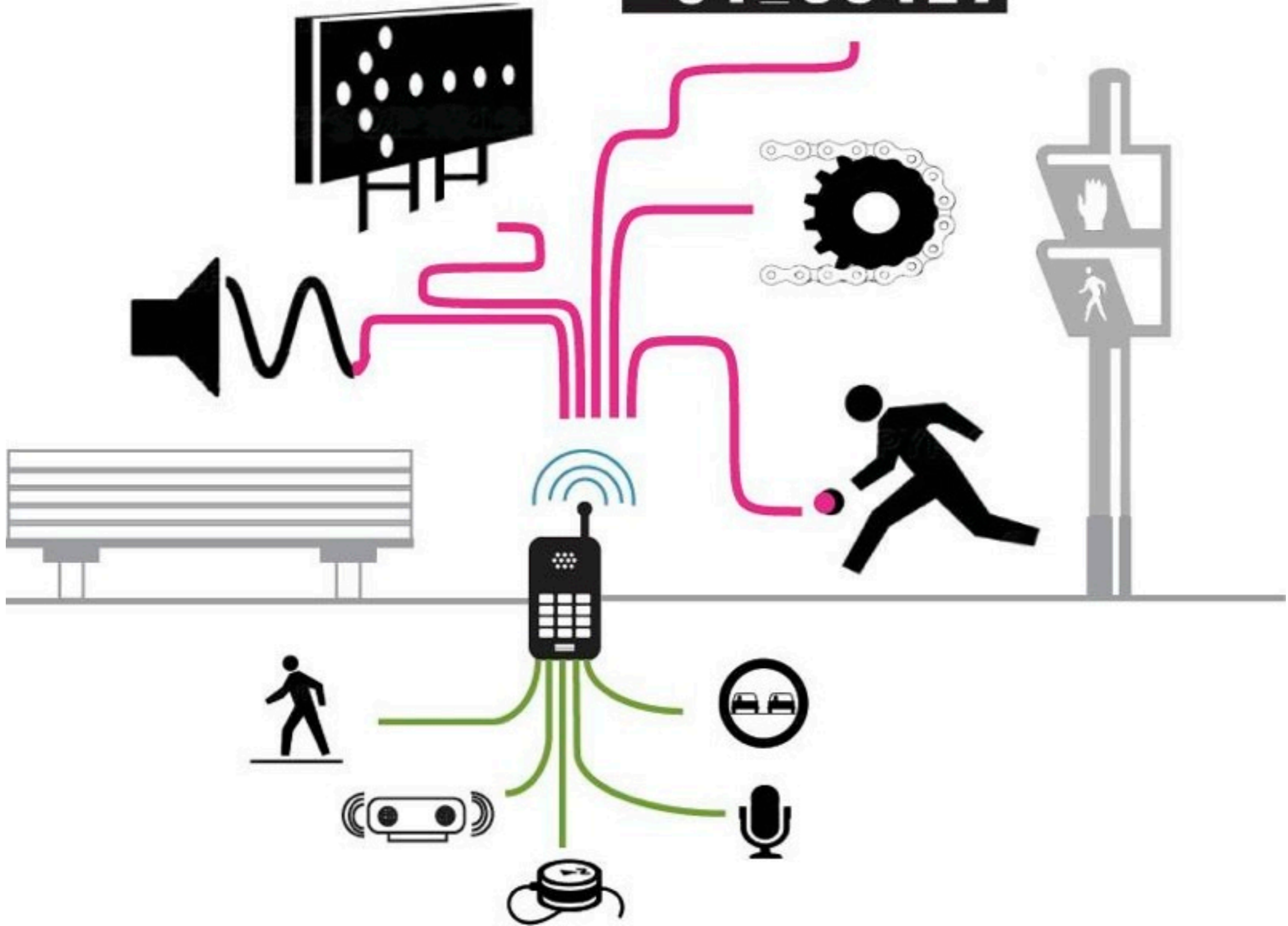
Apparatus, method, and medium for measuring body fat using a near infrared signal



Spectroscopic Sensor on Mobile Phone



03983427





SensorPlanet
Nokia



CitySense
MIT



CENS
UCLA



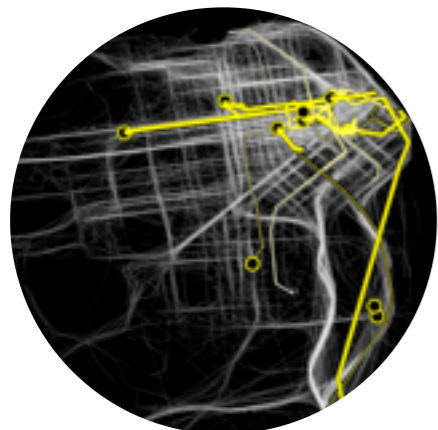
Pachube
Usman Haque



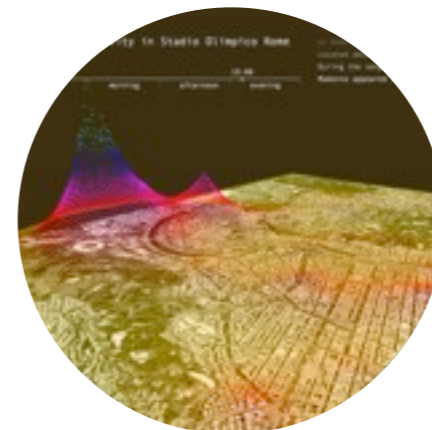
SenseWeb
MSR



Feral Robots
Natalie Jeremijenko



Cabspotting
Stamen Design



Real Time Rome
Senseable Cities MIT

Citizen Science

1. Engage people in doing Street Science that results in practical action
2. Motivate people to gather, analyze, share, and act upon information
3. Develop a device that is usable by lay people and produces **credible** information that can be understood by non-experts
4. Develop community software infrastructure to support communication and action



Citizen Science

Improve the science literacy of everyday citizens through active participation in basic scientific data collection and use of scientific principles



Citizen Science

Provide professional scientists and stakeholders with access to richer, finer grain data sets for modeling, analyzing, and advancing both fundamental and applied knowledge regarding people and the ecosystem



Citizen Science

Develop new usage models and user experiences for the mobile phone as a tool for promoting transparency and enabling grassroots participation in local community and civic government policy making



Citizen Science

Create greater public awareness and understanding of the relationships between humans and the natural environment particularly with regard to sustainability and environmental issues



Collect

Express

Share

Change

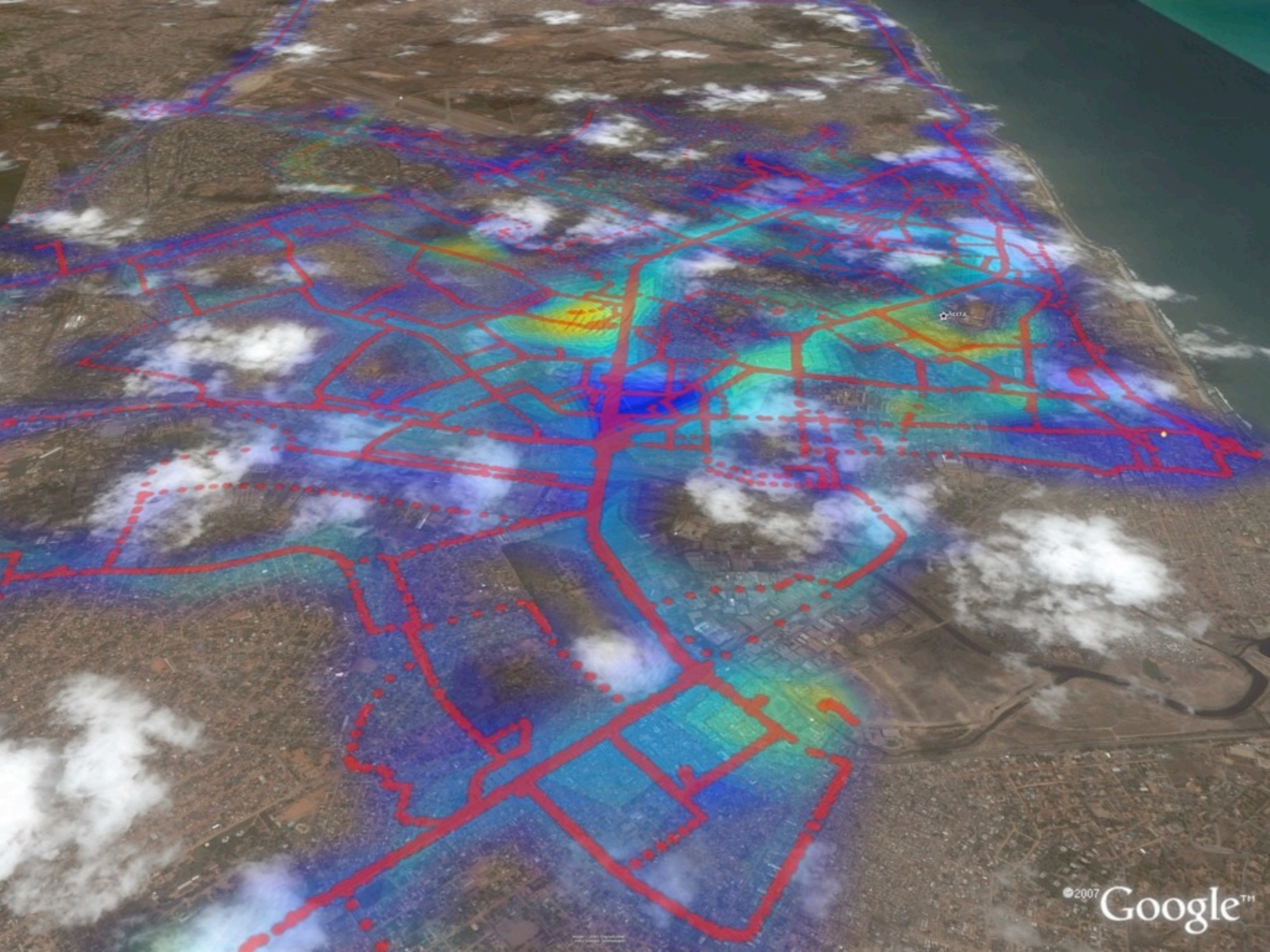
20 June 2007



17 Sept 2007



image credit: Alex Hoffard








Consumption

OUTSIDE
TEMP

61 °F

 =50Wh Regenerated



Energy

Average

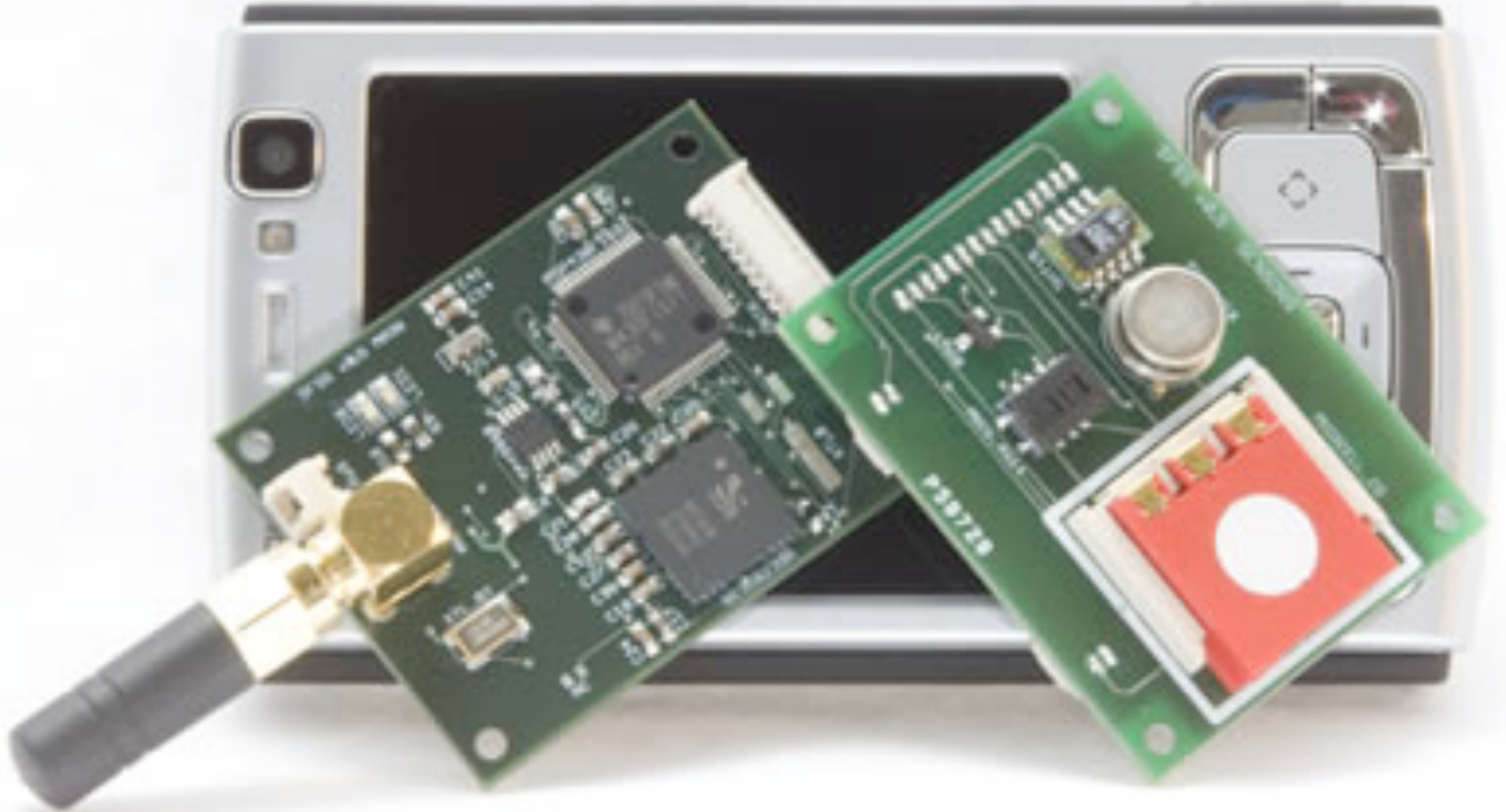
61.7 MPG

79 miles

Reset

Prius Effect

Eric Paulos
Allison Woodruff
Paul Aoki
Alan Mainwaring
RJ Honicky



Eric Paulos
Allison Woodruff
Paul Aoki
Alan Mainwaring
RJ Honicky



SAN FRANCISCO AIR QUALITY

SELECT MODE

CHOOSE DATE

CHOOSE SPEED

CHOOSE SENSOR

DAY

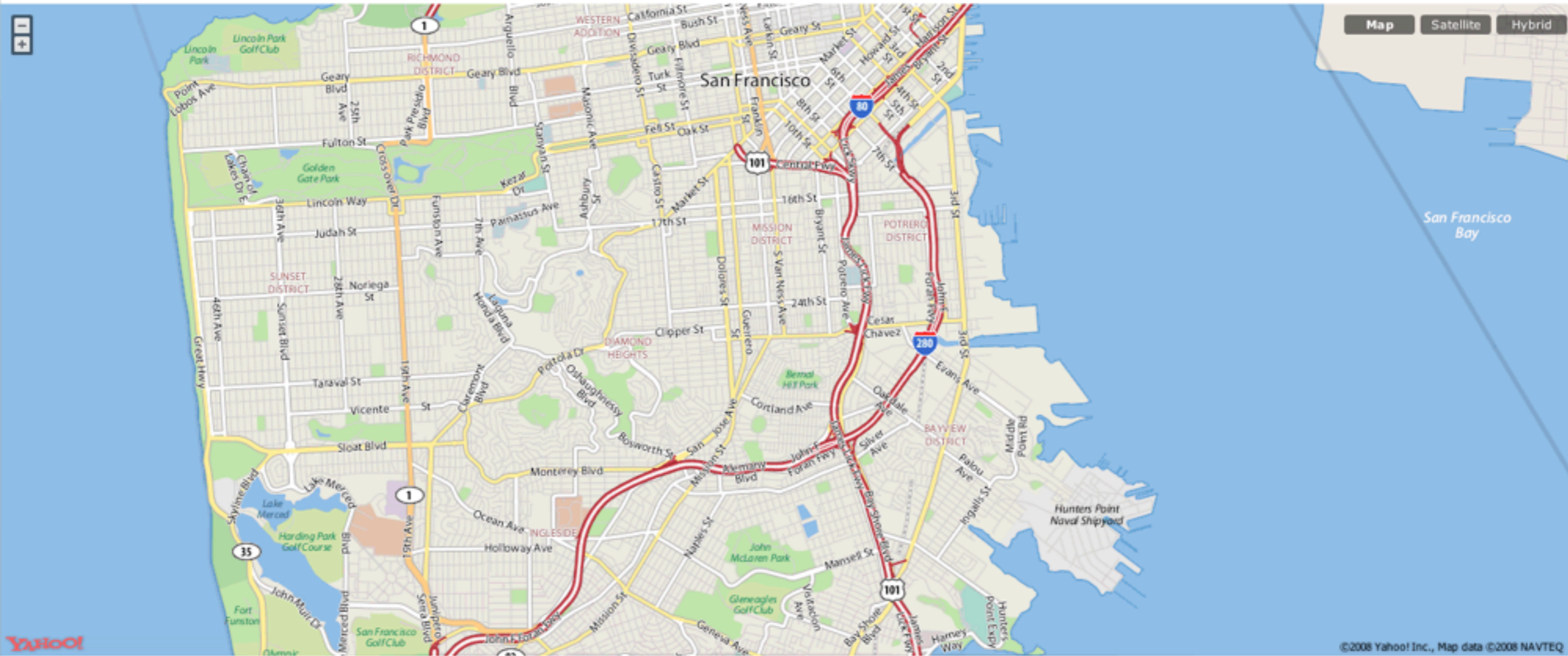
Thr 24 July

FAST

Carbon Monoxide (CO)



Map Satellite Hybrid

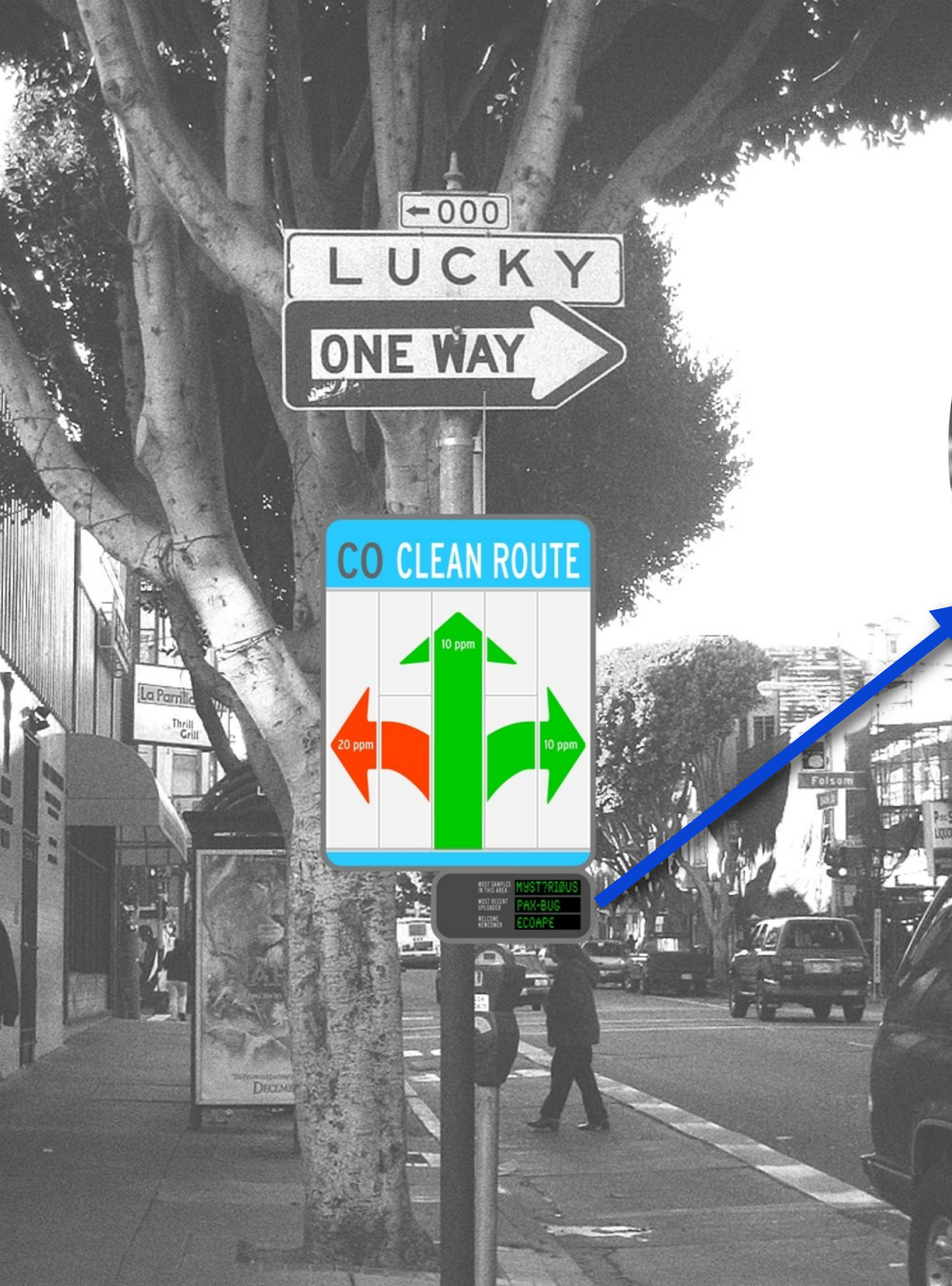


©2008 Yahoo! Inc., Map data ©2008 NAVTEQ

Fri Jul 25 09:03:19



38.4
PPM

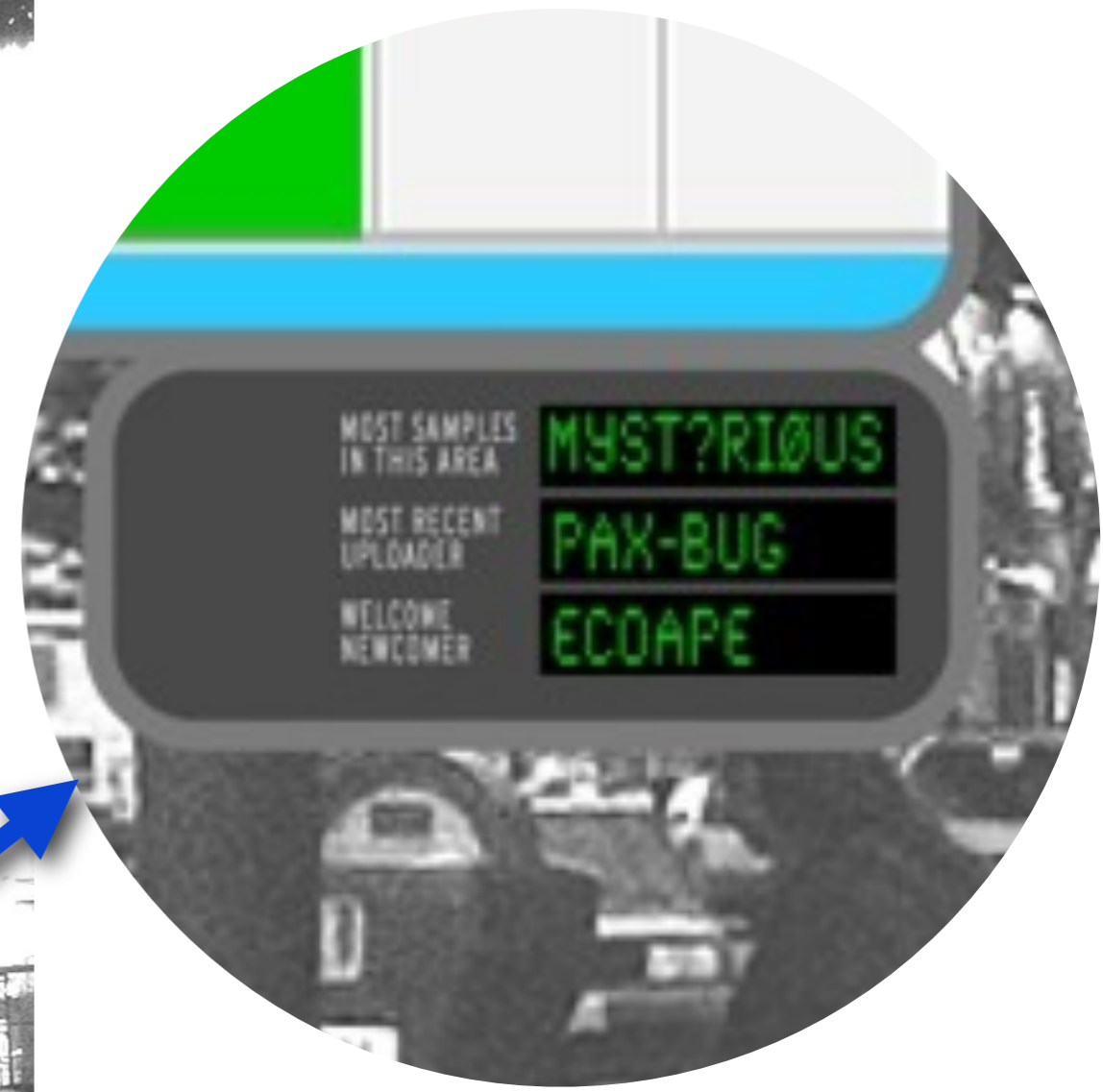


← 000
LUCKY
ONE WAY →



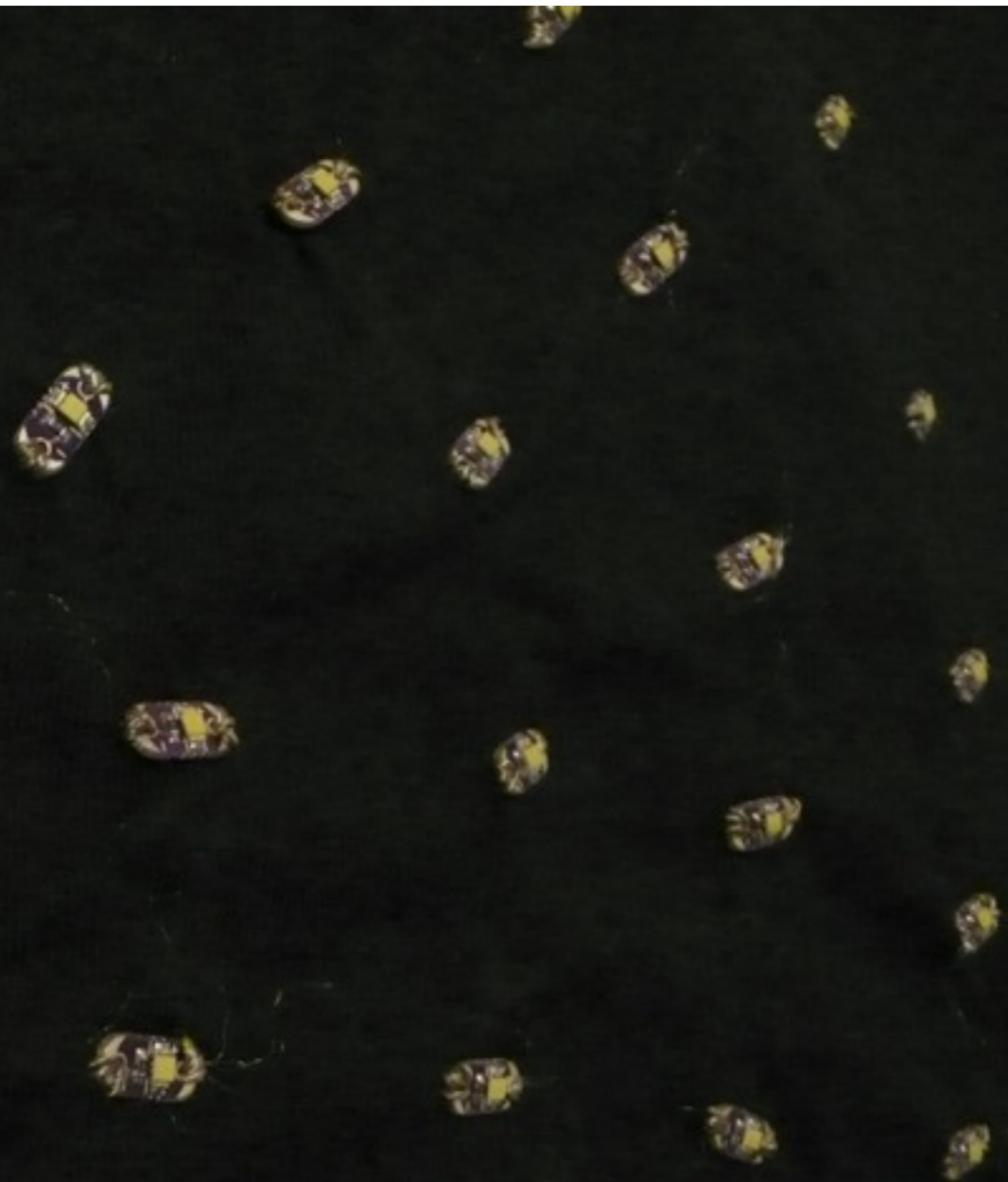
MOST SAMPLES IN THIS AREA
MOST RECENT UPLOADER
WELCOME NEWCOMER

MYST?RIOUS
PAX-BUG
ECOAPE



MOST SAMPLES IN THIS AREA
MOST RECENT UPLOADER
WELCOME NEWCOMER

MYST?RIOUS
PAX-BUG
ECOAPE





pesticides

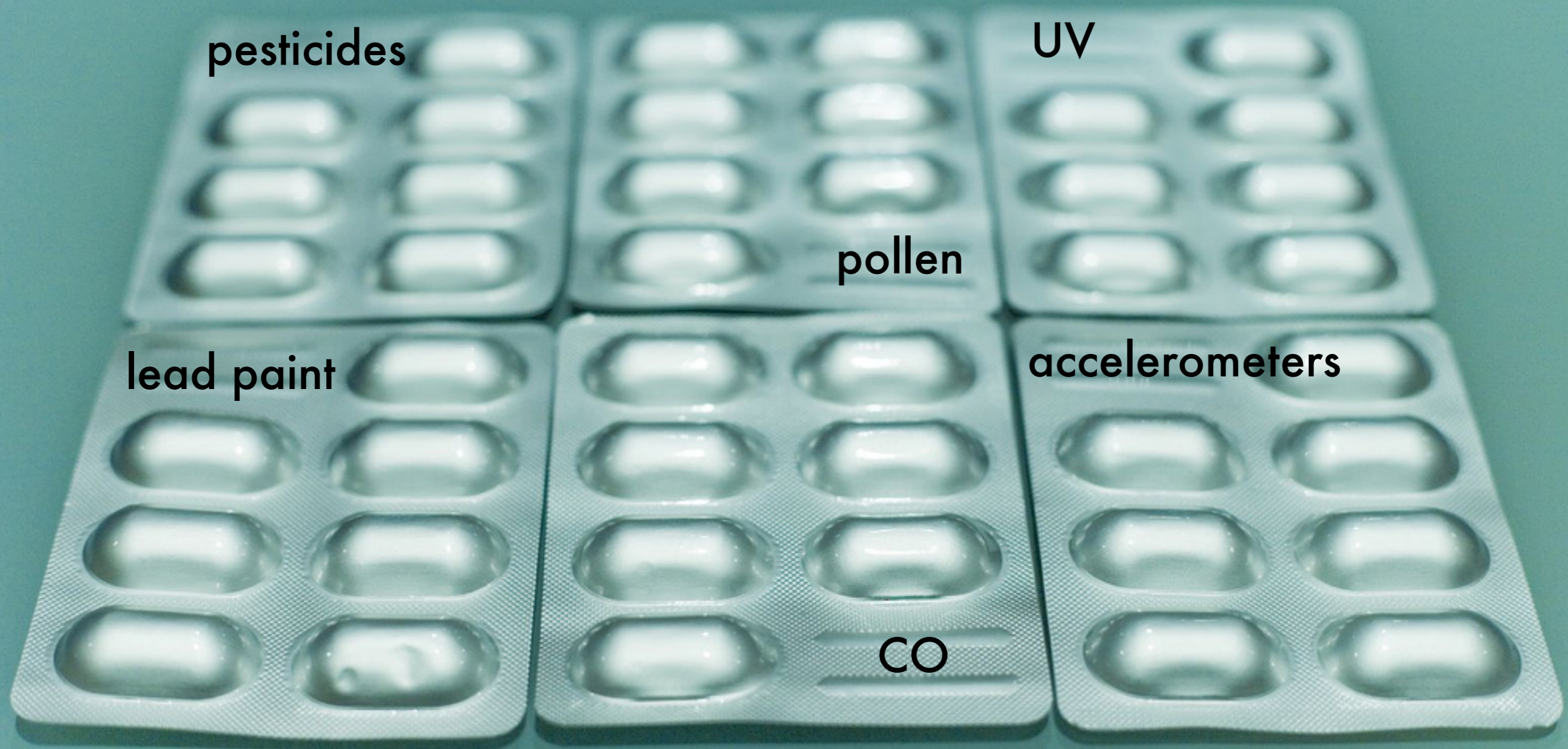
UV

pollen

lead paint

accelerometers

CO









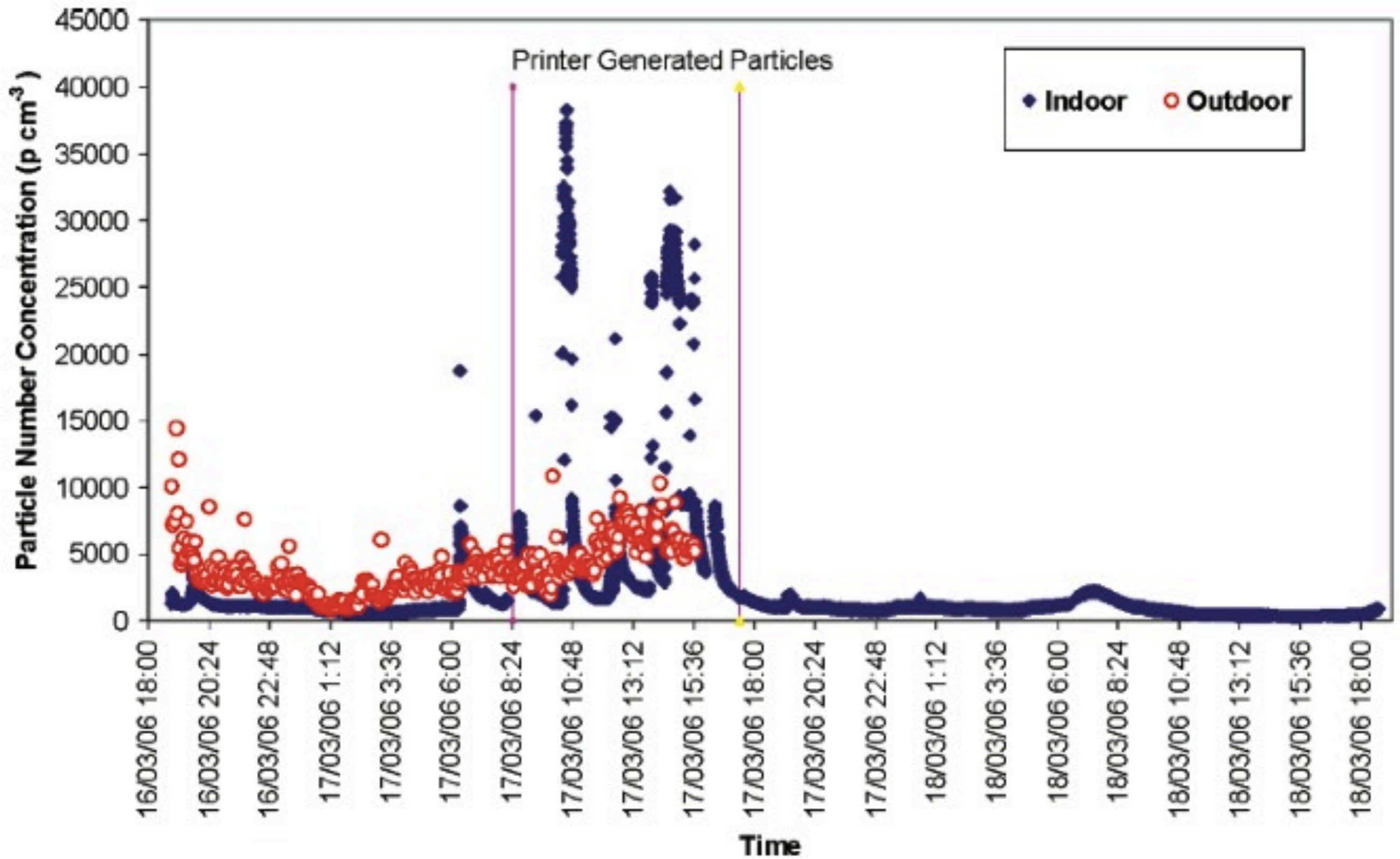




Stacey Kuznetzov







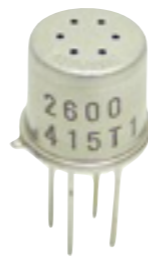


InAir

Sunyoung Kim



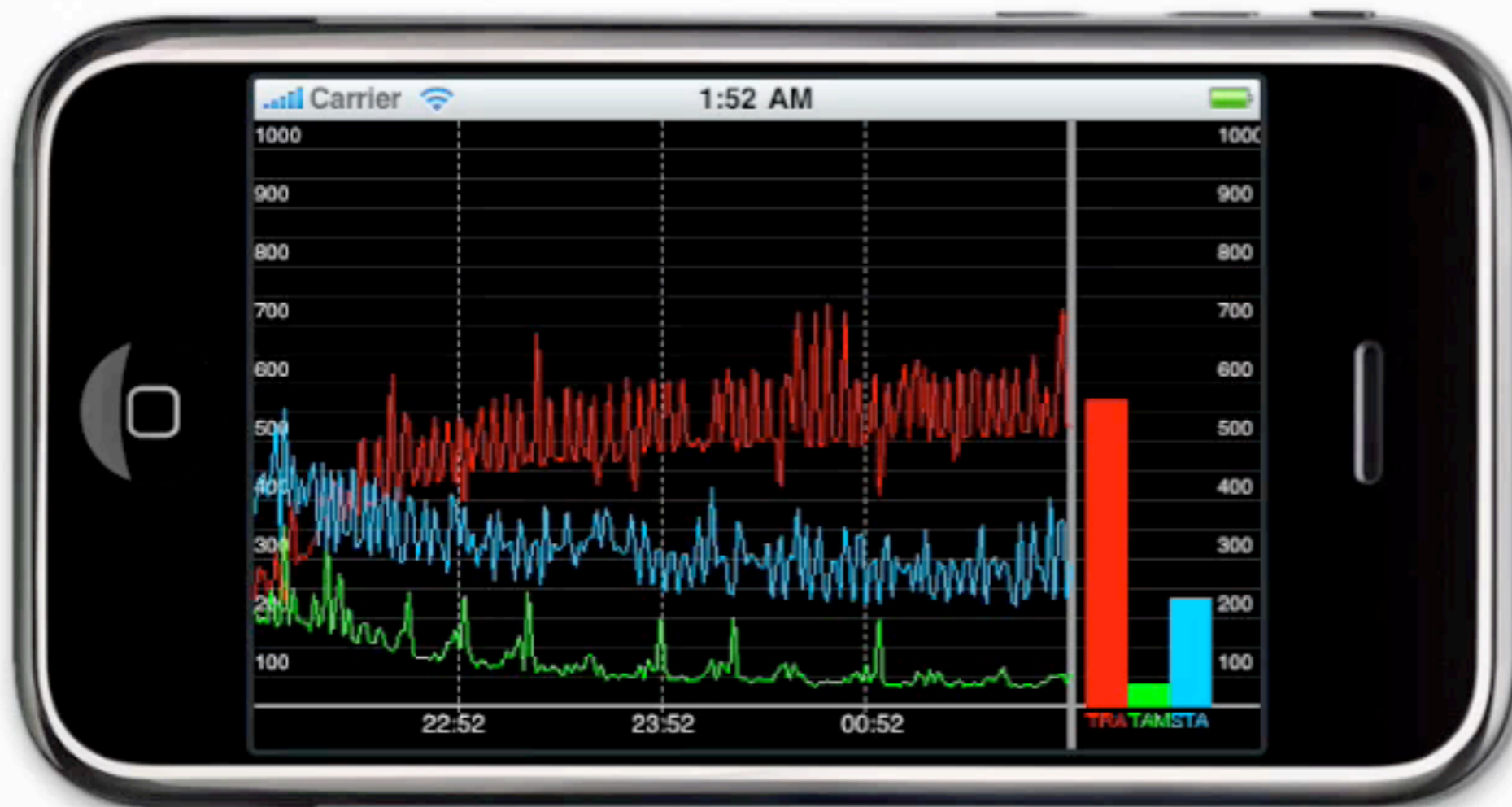
VOCs



CO



Particles





Sensor Sensibility

sensor legibility

designing for doubt

designing for activism

representation: good or evil?

neutral sensors

gripe interfaces

avoid creating culture of fear

The time for games has passed.

Now is the season for action

- Barack Obama

